

Message Text

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44

ACTION EUR-12

INFO OCT-01 ISO-00 TRSE-00 BIB-01 FCC-01 COME-00 EB-07

CIAE-00 DODE-00 PM-03 H-02 INR-07 L-02 NSAE-00 NSC-05

PA-01 PRS-01 SP-02 SS-15 USIA-06 OTPE-00 SAM-01 /067 W

----- 124312

R 011734Z MAY 75

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 6312

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POUCHED FOR INFO TO AMCONULS IN CANADA

EO 11652 NA

TAGS SCUL EFIN CA

SUBJ TIME-CANADA PROPOSES INCREASED CANADIAN CONTENT

REF OTTAWA 1559

1. TIME BUREAU CHIEF MADER TOLD EMBOFF THAT TIME HAS PREPARED DUMMY EDITION SEEKING TO COMPLY WITH CANADIAN CONTENT REQUIREMENT OF NEW INCOME TAX LEGISLATION, BILL C-58. DUMMY EDITION INCLUDES 10 PAGES DEVOTED TO CANADA AND ADDITIONAL ARTICLES CONCERNING CANADA IN OTHER SECTIONS. CANADIAN CONTENT IS THUS RAISED TO ABOUT 30 PERCENT.

2. DUMMY EDITION WAS PRESENTED TO REVENUE DEPARTMENT FOR MINISTER BASFORD WHO RETURNS FROM LOS MEETING IN GENEVA TODAY, MAY 1. OTHER COPIES WILL BE PRESENTED TO CABINET NEXT WEEK AND TO COMMONS COMMITTEE ON BROADCASTING AND THE ARTS WHEN THAT COMMITTEE CONSIDERS BILL C-58.

3. MADER SAID HE THOUGHT IT HIGHLY UNLIKELY THAT GOC WOULD AGREE THAT NEW FORMAT FULFILLED CANADIAN CONTENT REQUIREMENT. HE BELIEVES THAT GOC IS INTENT ON ELIMINATING TIME'S CANADIAN EDITION REGARDLESS OF TIME'S EFFORTS TO

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COMPLY WITH NEW LEGISLATION. HOWEVER, TIME FEELS OBLIGATED

TO CANADIAN READERS AND STOCKHOLDERS TO DEMONSTRATE THAT
EVERY EFFORT HAS BEEN MADE TO CONTINUE THE CANADIAN EDITION.
JOHNSON

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NNN

Message Attributes

Automatic Decaptioning: X
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Draft Date: 01 MAY 1975
Decaption Date: 01 JAN 1960
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Disposition Approved on Date:
Disposition Authority: MorefiRH
Disposition Case Number: n/a
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